

MPTA 2012 Spring Events



Join Us in East Lansing for Two Exciting Back-to-Back Events!

“Transcending Traditional Boundaries”

Kellogg Hotel and Conference Center
55 South Harrison Road, East Lansing, MI 48824

Event#1:

MPTA Student Conclave Friday, March 23, 2012

The MPTA Student Conclave is designed to help students explore the possibilities for their future.

The MPTA Student Conclave is organized by the MPTA Student Relations Committee, a student – run Committee including PT & PTA students.

Highlights will include:

- Featured Educational Programming
- Exhibit Area
 - do not miss the exhibit area to network with students as they attend this annual MPTA event.

Anticipated attendance 300-400 PT and PTA students from across Michigan.

Event #2:

MPTA Spring Conference Saturday, March 24, 2012

This is the Conference PTs, PTAs, and working professionals attend to stay up-to-date on Physical Therapy Profession in Michigan.

Highlights will include:

- The Latest in Legislative News
- The Latest in Reimbursement Issues
- Upcoming Changes in the Workplace for Physical Therapy in Michigan
- Featured Educational Programming
- MPTA Membership Meeting
- Exhibit Area
 - do not miss the exhibit area to network with PTs, PTAs, and students as they attend this annual MPTA event.

Anticipated attendance 200 – 300 PTs, PTAs and students from across Michigan.

Exhibitors/Sponsors: You may select to exhibit for one or for both days. To register, return a completed sponsor/exhibit form to the MPTA Office. Completed forms may be submitted by fax, email or mail. All sponsorship/exhibits are accepted on a first come first served basis.

Payment and Cancellation Policy

All sponsor/exhibitor payments are required within thirty days after the receipt of their reservation form. All payments must be made prior to the beginning of the event. Cancellations received 60 days prior to the event will be assessed a 25% cancellation fee. Cancellations received between 30 and 60 days prior to the event will be assessed a 50% fee. If the cancellation is received less than 30 days prior to the event a 100% cancellation fee will be assessed and no payment will be refunded.



MPTA 2012 Spring Sponsorship/ Exhibit Form

Please select the sponsorship level and return to the MPTA office.

Make selection
in this column

MPTA Student Conclave & MPTA Spring Conference March 23-24, 2012 (Friday and Saturday Packages) Kellogg Hotel and Conference Center, East Lansing, Michigan	
<p style="text-align: center;">Event Giveaway Sponsor \$3,750</p> <p style="text-align: center;"><i>One available</i></p>	<p>2012 Spring Conference Give-Away Sponsor. This includes your logo and company name, along with MPTA's logo on the Conference Give-Away that will be distributed to all attendees on Friday and Saturday. Sponsor will have the opportunity to provide marketing materials to be included in the registration materials. This sponsorship also includes MPTA Mailing Labels. Included is a premier exhibitor table for two days and two attendees.</p> <p style="text-align: center;"><i>-Friday and Saturday</i></p>
<p style="text-align: center;">Exhibit Table Two Days \$800</p>	<p>2012 Spring Exhibit Table. This includes one exhibitor table at both the Student Conclave and Spring Conference in the exhibit area, two attendees for the event, company listed in Student Conclave and Spring Conference programs, as well as company listing on the MPTA website event page.</p> <p style="text-align: center;"><i>-Friday and Saturday</i></p>
<p style="text-align: center;">Add-On Package: Mailing Labels \$175</p>	<p>Mailing Labels. MPTA would like to you to make the most out of your support of these events. That is why we would like to offer you the opportunity to add-on MPTA Mailing Labels at a discount. The labels will be provided to you electronically and will be the physical mailing addresses of all MPTA Members. These labels are a one-time use only. Take advantage of this opportunity to connect even further with MPTA Members!</p> <p style="text-align: center;"><i>-Friday and Saturday</i></p>

Make selection in this column	MPTA Student Conclave March 23, 2012 (Friday Only) East Lansing, Michigan	Make selection in this column	MPTA Spring Conference March 24, 2012 (Saturday Only) East Lansing, Michigan
<p style="text-align: center;">Student Conclave Title Sponsor \$2,250</p> <p style="text-align: center;"><i>Two available</i></p>	<p>Your sponsorship will be recognized in the program as a full page ad and list of distinguished sponsors, listing on the MPTA website event page, MPTA mailing labels, there will be a five minute presentation allowed from the podium at the morning education session, a premier exhibitor table with four attendees at the event, and the opportunity to include your handout or item in the Conclave handouts given to the Friday attendees.</p> <p style="text-align: center;"><i>- Friday Only</i></p>	<p style="text-align: center;">Spring Conference Title Sponsor \$2,250</p> <p style="text-align: center;"><i>Two available</i></p>	<p>Your sponsorship will be recognized in the program as a full page ad and list of financial sponsors, listing on the MPTA website event page, MPTA mailing labels, there will be a five minute presentation allowed from the podium at the morning education session, a premier exhibitor table with four attendees at the event, and the opportunity to include your handout or item in the Spring Conference handouts given to the Saturday attendees.</p> <p style="text-align: center;"><i>- Saturday Only</i></p>

↓ Make selection in this column	↓ Make selection in this column	<p>Your company's support will be recognized with a prominent sign in the lunch room as well as a premier exhibitor table with two attendees to the event. In addition, your company's name will be listed on our program as a distinguished sponsor and listed on the MPTA event webpage.</p> <p style="text-align: center;">- Friday Only</p>	<p>Your company's support will be recognized with a prominent sign in the lunch room as well as a premier exhibitor table with two attendees to the event. In addition, your company's name will be listed on our program as a distinguished sponsor and listed on the MPTA event webpage.</p> <p style="text-align: center;">- Saturday Only</p>
Lunch Sponsor \$1,500 <i>Two available</i>	Lunch Sponsor \$1,500 <i>Two available</i>	<p>-One table in Conclave exhibit hall and attendance for two attendees. -Company listed in Conclave Program.</p> <p style="text-align: center;">-Friday Only</p>	<p>-One table in Spring Conference exhibit hall and attendance for two attendees. -Company listed in Spring Conference Program.</p> <p style="text-align: center;">-Saturday Only</p>
Exhibit Table \$500	Exhibit Table \$500	<p>Contribution Sponsor will have their name listed in the Conclave program.</p> <p>Contribution funds will be used for student activities.</p> <p style="text-align: center;">- Friday</p>	
Add-On Package: \$175			

Company: _____

Contact: _____ Email: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Method of Payment

<input type="checkbox"/> Please Invoice	<input type="checkbox"/> Check Enclosed	<input type="checkbox"/> Check Following in Mail
<input type="checkbox"/> Paying by Credit Card	Cardholder Name	
Billing Street Address of Card		
City	State	Zip
<input type="checkbox"/> Visa <input type="checkbox"/> MC	Card Number	Sec. Code: _____ (3 digits on back of card)
		Exp Date: _____

The purchaser must agree and sign the **Potential Referral for Profit Advertising Disclaimer** on the final page.

MPTA Office, 1390 Eisenhower Place, Ann Arbor, MI 48108.
Phone (800) 242-8131 or 734-929-6075, email mpta@mpta.com, or fax 734-677-2407

Any questions involving this requirement may be directed to mpta@mpta.com or 800-242-8131.

Potential Referral for Profit Advertising Disclaimer

Michigan Physical Therapy Association (MPTA) follows the **American Physical Therapy Association** (APTA) position on potential referral for profit advertising disclaimer. MPTA is opposed, as a matter of health care policy, to arrangements under which sources of referral (including physicians) stand to profit from referring patients for physical therapy. The policy, adopted by the House of Delegates, states: “The American Physical Therapy Association opposes ... participation in services that is in any way linked to the financial gain of the referral source.” Financial Considerations in Practice (HOD 06-99-13-17).

Because of this policy, MPTA does not accept sponsorships or exhibits for positions in a practice if any physician has a financial interest in the practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant. To complete your submission to MPTA, you must make the following certification by filling in your name, company name and signing the below.

“I certify that no referral source (including any referring physician) has a financial interest in the practice that has the position that is the subject of this sponsorship/exhibit. ” Please note that if you agree to this statement, you may be asked to provide conclusive documentation as to the ownership of the facility, the identity of its employees, and the referral patterns of such owners and/or employees before your ad is posted. If MPTA in the future discovers that any referral source has a financial interest in your facility (as owner and/or employee), any listings with MPTA will be removed immediately, with no refunds of payment.

NOTE: All sponsorship logo and advertisement space may be scaled to fit printing.

I, _____ of _____ agree.
Name of Purchaser Company

Signature _____